



## A Brief History of Huntley Hills

*Longview – with a view to the future*

Carol Hoffner, who grew up in Huntley Hills, discovered an original sales brochure from Longview Realty in an old family box. Remarkably well preserved, the sales folder details all the latest conveniences and features found in their house plans, from the hardwood floors and concrete driveways to the custom-made kitchen cabinets; from the plastic countertops and electric dishwashers to the choice of decorator colors for interior and exterior painting.

The sales office, with a display room and subdivision model, was located in the now empty building behind the Firestone Store that Timeless Furniture used to occupy. Carol remembers riding around in a golf cart with the sales person to see models and select a lot. The subdivision drawing below show a plan for a 928 acre community subdivided into 2,014 homes. As you can see, the community was planned to extend across what is now I-285 (which wasn't in the plans then) up into Dunwoody in the area on both sides of North Peachtree just across the expressway.

Here is a description of the community from inside the cover of the brochure:

*“Longview...a city within itself, didn't just happen...It was planned with a VIEW to the FUTURE. Nothing was overlooked from land planning to complete community services. Over 928 rolling acres – subdivided into 2,014 lots...trees...3 school sites...4 church sites...shopping center...parks...all utilities – sewer, water, natural gas, electricity, telephone service, police and fire protection. All streets are paved and have attractive rollover concrete curbs. Years and years of experience, research, inherent knowledge, and the finest materials and skills go into each home in LONGVIEW. Engineered by the staff of Long Organization, and each home individually designed by James E. Gilder, A.I.A., quality and charm is the goal. All homes are built by Long Construction Company, home builders since 1914, having constructed over 15,735 homes since 1942 alone. Yes – quality, beauty, convenience, and charm can all be yours, and ...what is more...a SECURE VIEW to the FUTURE in Longview.”*

The brochure also contains sketches and original layout plans for each model – 35 in all. These plans can now be found on the Huntley Hills website under Huntley Hills History.

Our subdivision was obviously the initial phase of this larger community and the south half of it was eventually built pretty much as planned. There are a few interesting differences to note. Most streets have the original name except that Seaman Circle was to have been called Oregon Drive; Admiral Way was to be Craven Lane; Forrestal was to be Saratoga Drive; and Longview Way was to be Suffolk Lane. There must have been a parochial school planned for the current public school site as the drawing shows a church on the corner of what is now Forrestal and Seaman Circle. The proposed shopping center did develop into Chamblee Plaza. Our neighborhood park on Longview was originally planned to be a park, with two additional parks on Ellwyn and Plantation.

Mr. Long built the first phase of homes in the late 1950's up to Plantation Lane, including the pool which was for community use. He actually lived here until 1962 at 3659 Greenhill Drive. He did not build on the lots across the street from him. Even on today's county records, homes in this area are still referred to as Longview Subdivision. In 1962 Long sold the project to Michael Huntley. The name was changed and other builders took over and completed the subdivision as far as North Shallowford. That is the reason for the distinct difference in home structure on both sides of Plantation Lane.

